

3.1 Uji Validitas *Display*

Correlations

		DISPLAY1	DISPLAY2	DISPLAY3	DISPLAY4	DISPLAY5	DISPLAY6	TOTAL
DISPLAY1	Pearson Correlation	1	.000	.326*	.300	.462**	.354*	.651**
	Sig. (2-tailed)		1.000	.046	.067	.003	.029	.000
	N	38	38	38	38	38	38	38
DISPLAY2	Pearson Correlation	.000	1	.083	.241	.000	.158	.390*
	Sig. (2-tailed)	1.000		.622	.144	1.000	.344	.015
	N	38	38	38	38	38	38	38
DISPLAY3	Pearson Correlation	.326*	.083	1	.571**	.167	.222	.630**
	Sig. (2-tailed)	.046	.622		.000	.317	.179	.000
	N	38	38	38	38	38	38	38
DISPLAY4	Pearson Correlation	.300	.241	.571**	1	.247	.201	.685**
	Sig. (2-tailed)	.067	.144	.000		.134	.227	.000
	N	38	38	38	38	38	38	38
DISPLAY5	Pearson Correlation	.462**	.000	.167	.247	1	.567**	.675**
	Sig. (2-tailed)	.003	1.000	.317	.134		.000	.000
	N	38	38	38	38	38	38	38
DISPLAY6	Pearson Correlation	.354*	.158	.222	.201	.567**	1	.683**
	Sig. (2-tailed)	.029	.344	.179	.227	.000		.000
	N	38	38	38	38	38	38	38
TOTAL	Pearson Correlation	.651**	.390*	.630**	.685**	.675**	.683**	1
	Sig. (2-tailed)	.000	.015	.000	.000	.000	.000	
	N	38	38	38	38	38	38	38

3.2 Uji Validitas Lifestyle

Correlations

		lifestyle1	lifestyle2	lifestyle3	lifestyle4	lifestyle5	lifestyle6	lifestyle7	lifestyle8	lifestyle9	lifestyle10	lifestyle11	lifestyle12	TOTAL
lifestyle1	Pearson Correlation	1	.212	.312	-.142	-.312	.136	.204	.448**	.416**	.236	-.122	.486**	.367*
	Sig. (2-tailed)		.202	.056	.396	.057	.417	.219	.005	.009	.153	.465	.002	.023
	N	38	38	38	38	38	38	38	38	38	38	38	38	38
lifestyle2	Pearson Correlation	.212	1	.801**	.263	.349*	.189	.268	.395*	.389*	.272	.306	-.012	.621**
	Sig. (2-tailed)	.202		.000	.110	.032	.256	.104	.014	.016	.099	.061	.943	.000
	N	38	38	38	38	38	38	38	38	38	38	38	38	38
lifestyle3	Pearson Correlation	.312	.801**	1	.276	.318	.079	.116	.386*	.340*	.263	.177	-.005	.566**
	Sig. (2-tailed)	.056	.000		.094	.052	.638	.489	.017	.037	.111	.287	.978	.000
	N	38	38	38	38	38	38	38	38	38	38	38	38	38
lifestyle4	Pearson Correlation	-.142	.263	.276	1	.569**	.416**	.280	.181	.298	.400*	.569**	-.091	.596**
	Sig. (2-tailed)	.396	.110	.094		.000	.009	.089	.277	.069	.013	.000	.588	.000
	N	38	38	38	38	38	38	38	38	38	38	38	38	38
lifestyle5	Pearson Correlation	-.312	.349*	.318	.569**	1	-.061	-.089	.017	-.056	.114	.401*	-.207	.294
	Sig. (2-tailed)	.057	.032	.052	.000		.714	.596	.917	.740	.496	.013	.212	.073
	N	38	38	38	38	38	38	38	38	38	38	38	38	38
lifestyle6	Pearson Correlation	.136	.189	.079	.416**	-.061	1	.810**	.515**	.553**	.505**	.571**	.192	.719**
	Sig. (2-tailed)	.417	.256	.638	.009	.714		.000	.001	.000	.001	.000	.249	.000
	N	38	38	38	38	38	38	38	38	38	38	38	38	38
lifestyle7	Pearson Correlation	.204	.268	.116	.280	-.089	.810**	1	.573**	.597**	.503**	.529**	.067	.708**
	Sig. (2-tailed)	.219	.104	.489	.089	.596	.000		.000	.000	.001	.001	.690	.000
	N	38	38	38	38	38	38	38	38	38	38	38	38	38
lifestyle8	Pearson Correlation	.448**	.395*	.386*	.181	.017	.515**	.573**	1	.849**	.505**	.394*	.247	.764**
	Sig. (2-tailed)	.005	.014	.017	.277	.917	.001	.000		.000	.001	.014	.136	.000
	N	38	38	38	38	38	38	38	38	38	38	38	38	38

lifestyle9	Pearson Correlation	.416**	.389*	.340*	.298	-.056	.553**	.597**	.849**	1	.576**	.349*	.119	.762**
	Sig. (2-tailed)	.009	.016	.037	.069	.740	.000	.000	.000		.000	.032	.476	.000
	N	38	38	38	38	38	38	38	38	38	38	38	38	38
lifestyle10	Pearson Correlation	.236	.272	.263	.400*	.114	.505**	.503**	.505**	.576**	1	.562**	.114	.719**
	Sig. (2-tailed)	.153	.099	.111	.013	.496	.001	.001	.001	.000		.000	.497	.000
	N	38	38	38	38	38	38	38	38	38	38	38	38	38
lifestyle11	Pearson Correlation	-.122	.306	.177	.569**	.401*	.571**	.529**	.394*	.349*	.562**	1	.027	.695**
	Sig. (2-tailed)	.465	.061	.287	.000	.013	.000	.001	.014	.032	.000		.871	.000
	N	38	38	38	38	38	38	38	38	38	38	38	38	38
lifestyle12	Pearson Correlation	.486**	-.012	-.005	-.091	-.207	.192	.067	.247	.119	.114	.027	1	.237
	Sig. (2-tailed)	.002	.943	.978	.588	.212	.249	.690	.136	.476	.497	.871		.152
	N	38	38	38	38	38	38	38	38	38	38	38	38	38
TOTAL	Pearson Correlation	.367*	.621**	.566**	.596**	.294	.719**	.708**	.764**	.762**	.719**	.695**	.237	1
	Sig. (2-tailed)	.023	.000	.000	.000	.073	.000	.000	.000	.000	.000	.000	.152	
	N	38	38	38	38	38	38	38	38	38	38	38	38	38

3.3 Uji Validitas Emosi Positif

Correlations

		EP1	EP2	EP3	EP4	EP5	EP6	EP7	EP	TOTAL
EP1	Pearson Correlation	1	.296	.404*	.217	.365*	.132	.222	.372*	.510**
	Sig. (2-tailed)		.071	.012	.192	.024	.431	.180	.021	.001
	N	38	38	38	38	38	38	38	38	38
EP2	Pearson Correlation	.296	1	.837**	.670**	.650**	.258	.293	.740**	.832**
	Sig. (2-tailed)	.071		.000	.000	.000	.117	.075	.000	.000
	N	38	38	38	38	38	38	38	38	38
EP3	Pearson Correlation	.404*	.837**	1	.716**	.725**	.309	.492**	.815**	.920**
	Sig. (2-tailed)	.012	.000		.000	.000	.059	.002	.000	.000
	N	38	38	38	38	38	38	38	38	38
EP4	Pearson Correlation	.217	.670**	.716**	1	.796**	.285	.388*	.659**	.815**
	Sig. (2-tailed)									
	N	38	38	38	38	38	38	38	38	38

	Sig. (2-tailed)	.192	.000	.000		.000	.082	.016	.000	.000
	N	38	38	38	38	38	38	38	38	38
EP5	Pearson Correlation	.365*	.650**	.725**	.796**	1	.270	.447**	.654**	.847**
	Sig. (2-tailed)	.024	.000	.000	.000		.101	.005	.000	.000
	N	38	38	38	38	38	38	38	38	38
EP6	Pearson Correlation	.132	.258	.309	.285	.270	1	.156	.392*	.441**
	Sig. (2-tailed)	.431	.117	.059	.082	.101		.348	.015	.006
	N	38	38	38	38	38	38	38	38	38
EP7	Pearson Correlation	.222	.293	.492**	.388*	.447**	.156	1	.542**	.577**
	Sig. (2-tailed)	.180	.075	.002	.016	.005	.348		.000	.000
	N	38	38	38	38	38	38	38	38	38
EP	Pearson Correlation	.372*	.740**	.815**	.659**	.654**	.392*	.542**	1	.893**
	Sig. (2-tailed)	.021	.000	.000	.000	.000	.015	.000		.000
	N	38	38	38	38	38	38	38	38	38
TOTAL	Pearson Correlation	.510**	.832**	.920**	.815**	.847**	.441**	.577**	.893**	1
	Sig. (2-tailed)	.001	.000	.000	.000	.000	.006	.000	.000	
	N	38	38	38	38	38	38	38	38	38

3.4 Uji Validitas *Impulse Buying*

Correlations

		IB1	IB2	IB3	IB4	IB5	IB6	IB7	IB8	IB9	IB10	TOTAL
IB1	Pearson Correlation	1	.748**	.415**	.501**	.374*	.409*	.206	.391*	.419**	.002	.751**
	Sig. (2-tailed)		.000	.010	.001	.021	.011	.214	.015	.009	.992	.000
	N	38	38	38	38	38	38	38	38	38	38	38
IB2	Pearson Correlation	.748**	1	.630**	.672**	.147	.209	.489**	.100	.441**	.224	.790**
	Sig. (2-tailed)	.000		.000	.000	.378	.209	.002	.552	.006	.176	.000
	N	38	38	38	38	38	38	38	38	38	38	38
IB3	Pearson Correlation	.415**	.630**	1	.733**	.319	.348*	.576**	.097	.093	.207	.767**
	Sig. (2-tailed)	.010	.000		.000	.051	.032	.000	.562	.577	.213	.000

	N	38	38	38	38	38	38	38	38	38	38	38
IB4	Pearson Correlation	.501**	.672**	.733**	1	.348*	.344*	.675**	-.148	.324*	.266	.799**
	Sig. (2-tailed)	.001	.000	.000		.032	.035	.000	.374	.047	.107	.000
	N	38	38	38	38	38	38	38	38	38	38	38
IB5	Pearson Correlation	.374*	.147	.319	.348*	1	.733**	.163	.178	.153	-.144	.532**
	Sig. (2-tailed)	.021	.378	.051	.032		.000	.329	.286	.358	.389	.001
	N	38	38	38	38	38	38	38	38	38	38	38
IB6	Pearson Correlation	.409*	.209	.348*	.344*	.733**	1	.258	.305	.341*	.000	.636**
	Sig. (2-tailed)	.011	.209	.032	.035	.000		.118	.062	.036	1.000	.000
	N	38	38	38	38	38	38	38	38	38	38	38
IB7	Pearson Correlation	.206	.489**	.576**	.675**	.163	.258	1	-.105	.224	.406*	.655**
	Sig. (2-tailed)	.214	.002	.000	.000	.329	.118		.530	.177	.011	.000
	N	38	38	38	38	38	38	38	38	38	38	38
IB8	Pearson Correlation	.391*	.100	.097	-.148	.178	.305	-.105	1	-.217	-.162	.263
	Sig. (2-tailed)	.015	.552	.562	.374	.286	.062	.530		.190	.331	.110
	N	38	38	38	38	38	38	38	38	38	38	38
IB9	Pearson Correlation	.419**	.441**	.093	.324*	.153	.341*	.224	-.217	1	.180	.419**
	Sig. (2-tailed)	.009	.006	.577	.047	.358	.036	.177	.190		.280	.009
	N	38	38	38	38	38	38	38	38	38	38	38
IB10	Pearson Correlation	.002	.224	.207	.266	-.144	.000	.406*	-.162	.180	1	.340*
	Sig. (2-tailed)	.992	.176	.213	.107	.389	1.000	.011	.331	.280		.037
	N	38	38	38	38	38	38	38	38	38	38	38
TOTAL	Pearson Correlation	.751**	.790**	.767**	.799**	.532**	.636**	.655**	.263	.419**	.340*	1
	Sig. (2-tailed)	.000	.000	.000	.000	.001	.000	.000	.110	.009	.037	
	N	38	38	38	38	38	38	38	38	38	38	38

3.5 Uji Reliabilitas

Reliability Statistics

Cronbach's Alpha	N of Items
.928	36